

## Artwork Requirements & Preparation Guidelines

### Preferred Software

Adobe Photoshop, Adobe Illustrator, Macromedia Freehand

### Media

Files can be accepted on 3.5" Floppy Disk, 100MB Zip Disk, CD Rom or MO Disk.

### Colours

Specify colours as either Pantone (PMS) coated or CMYK. Supply a hard copy reference of critical colours and we will endeavour to match it accurately. Save colours and images in CMYK. Please note that the conversion to CMYK print process will change the tonal qualities of colours or images, as will gloss or matte laminate. Allow time for proofing to avoid problems.

### Layout

Artwork layout preferred to be in Adobe Illustrator or Macromedia Freehand and usually created at quarter size proportionate to 80 DPI finished size, however, scaling must be accurate due to the magnification of the documents. Maxibit display systems use graphics that are tiled vertically and output as a number of prints, depending on the width required. Provide all logos and any text element in vector format whenever possible or provide us with all the fonts used in that document. **Please be aware artwork that has been used on a company web site will often be far too low resolution to be used for exhibition panels especially logos.** Always provide colour laser proofs of artwork files, marked up with any special instructions. Mini plots from your composite files can be supplied for approval, make sure you allow enough time to make adjustments prior to printing the finished job.

### Images & Resolution

Supply Pictorial images as Transparencies or as scans to be output in CMYK, proportionate to 80 DPI finished size. Import scans into your master artwork file or provide a positional reference. Include any TIFF, PICT, EPS or PSD (layered Photoshop documents) files used in the artwork document. Create the overall design as one scaled document; indicate check marks for each panel to indicate the crop area, allowing a minimum 20mm bleed on outside edges at finished size. List and supply all screen and printer fonts with your artwork, alternatively, supply text as Vector outlines. We have an extensive font library, but may not have the one you have specified.

**\*Note: Any amendments or corrections due to the file not being formatted correctly, will incur extra charges. If you are unsure, PLEASE phone before we proceed with your order.**

### MAXIBIT PANEL DIMENSIONS

Curved Front Network Panel	680mm x 2235mm
Curved Back Network Panel	800mm x 2235mm
Flat Front Network Panel	732mm x 2235mm
End Network Panel	660mm x 2235mm
Euro ZAP Banner	1180mm x 2400mm (2235mm visual area)
ZAP Banner	880mm x 2400mm (2235mm visual area)
All in One case Panel	820mm x 1650mm
Satellite Panel	880mm x 2235mm
Original 8 / Demo Panel	700mm x 1000mm
Original 8 / Demo Header Panel	300mm x 700mm
Icon Panel 1250	887mm x 1202mm
Icon Panel 2250	887mm x 2202mm